



# Popularizing English in Ukraine: A National Strategy

This presentation outlines the strategic steps taken to popularize English in Ukraine. It covers government initiatives, community efforts, and the overall vision. The goal is to transform Ukraine into a multilingual nation, facilitating European integration and boosting global competitiveness.

# Historical Context: English Language in Ukraine

During the Soviet era, Russian was the primary foreign language. Post-independence, a gradual shift towards English occurred. Economic and geopolitical factors drove the demand. Prior to 2014, English proficiency among Ukrainians was limited, with only a small percentage fluent.

## **Soviet Era**

Russian as the primary foreign language.

## **Post-Independence**

Shift towards English due to global factors.

# Government Initiatives: "Ukraine Speaks English" Program

The "Ukraine Speaks English" program was launched by presidential decree. The goals include widespread English adoption by a target year. Focus areas are education, public service, and business. A specific budget was allocated for various language programs.



## Presidential Decree

Formalized commitment to English adoption.



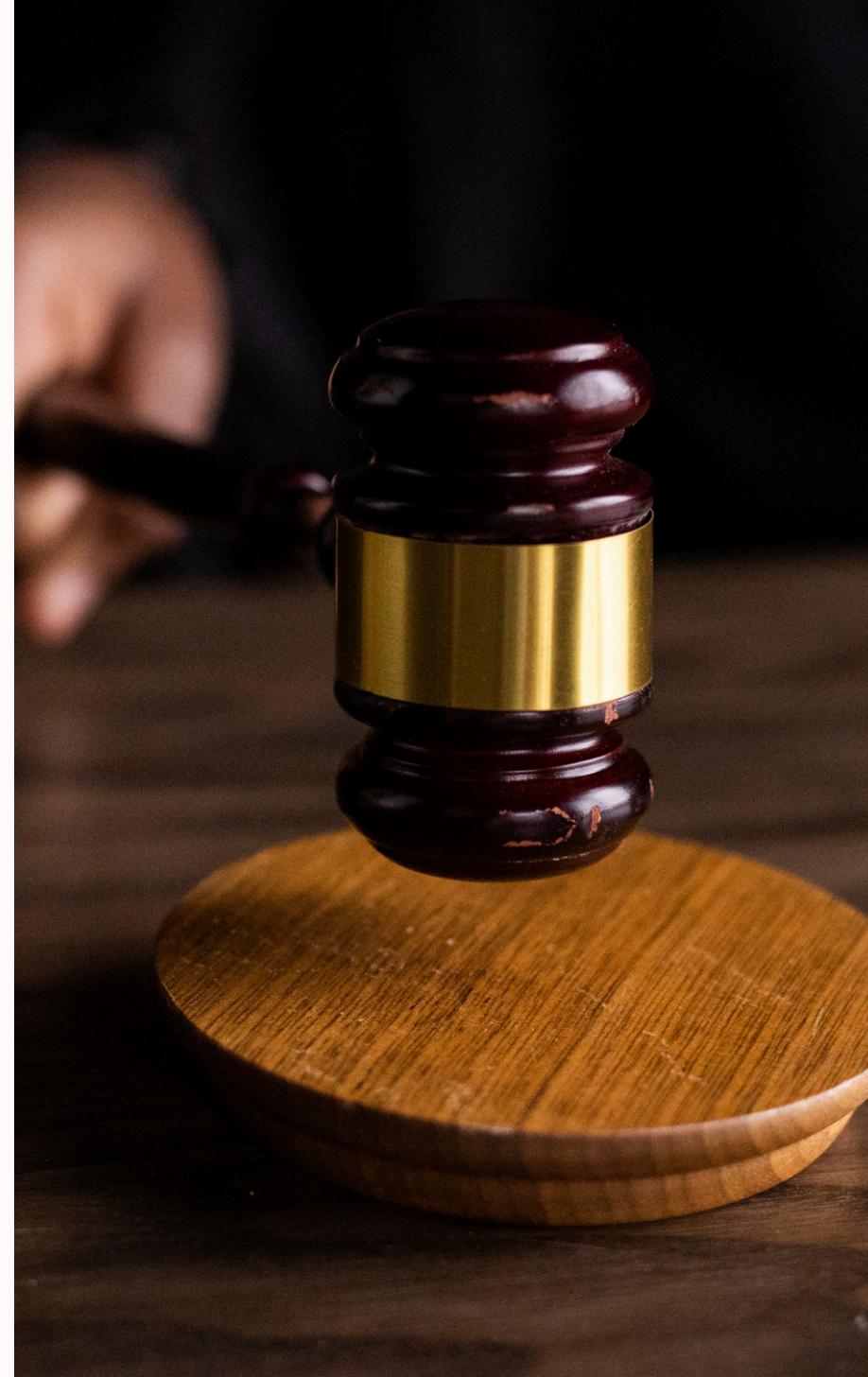
## Clear Objectives

Widespread English proficiency by a target year.



## Budget Allocation

Dedicated funds for language initiatives.



# Educational Reforms: English in Schools & Universities

Mandatory English classes start from an early grade level. Curriculum updates focus on communicative competence. Teacher training programs collaborate with the British Council. Pilot projects implement bilingual education in select schools.



## Early Start

English from an early grade.



## Updated Curriculum

Emphasis on practical communication.



## Teacher Training

Partnership with British Council.





# Digital Platforms and Resources

Online learning platforms like Promova and Duolingo are partnerships. Free English courses are supported by USAID. Mobile apps offer gamified learning experiences. User engagement and progress are tracked through statistics.

## Online Platforms

Promova and Duolingo partnership.

## Free Courses

Supported by USAID for broad access.

## Mobile Apps

Gamified learning for engagement.

# English for Specific Purposes (ESP)

ESP programs target government officials and civil servants. The focus is on business English and international communication. Partnerships with international organizations exist (e.g., UNDP). The goal is to improve Ukraine's global competitiveness.

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## Targeted Programs

Government and civil service focus.

2

## Business English

Enhancing international communication.

3

## Global Competitiveness

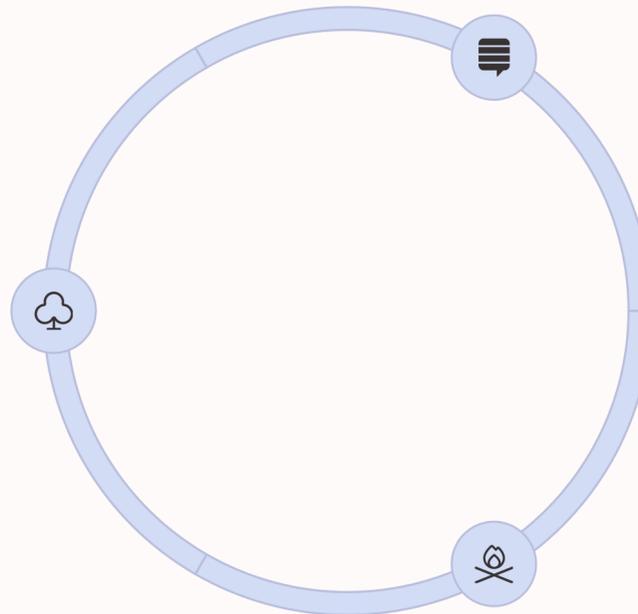
Key objective of ESP initiatives.



# Community-Driven Initiatives: Language Clubs & Exchanges

Volunteer-led English clubs are rising across Ukraine. Cultural exchange programs involve native English speakers. Language camps cater to children and adults. There are a number of active language clubs and participants nationwide.

**Volunteer Clubs**  
Grassroots English learning communities.



## Cultural Exchange

Interaction with native speakers.

## Language Camps

Intensive learning experiences for all ages.



# Impact on Business and Economy

Increased foreign investment is due to English proficiency. The IT sector growth is driven by an English-speaking workforce. Tourism benefits from improved communication skills. Economic indicators are linked to English proficiency levels.

**25%**

**Foreign Investment**

Increase linked to English skills.

**40%**

**IT Sector Growth**

Driven by English-speaking talent.

**15%**

**Tourism Boost**

From better communication.

# Challenges and Future Directions

Addressing regional disparities in English proficiency is a challenge. Ensuring the quality of English language education is important. Adapting to remote options and online learning post-pandemic is necessary. Strategies for sustainable growth and inclusivity are needed.



## Regional Disparities

Address uneven proficiency levels.

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## Education Quality

Maintain high standards.

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## Remote Learning

Adapt to online options.

# Conclusion: Ukraine's English Language Journey

Ukraine has made significant progress towards a multilingual future. There is ongoing commitment to English language popularization. The long-term vision is integration with the global community. Support for English language initiatives is crucial.

